



2021 SEAoA Virtual Convention And Conference

June 10-11, 2021

Sponsor and Exhibitor Information

REGISTER ONLINE at <http://www.seaoa.org>

EXHIBITOR PACKAGES

Those choosing to participate as exhibitors at the SEAoA conference are provided unique opportunities to interact with practicing engineers from Arizona and throughout the southwest.

Classic Level Exhibitor - \$400

- Corporate logo and link to your website on our home page till December 31, 2021
- Corporate logo in all conference mailings and advertisements sent to SEAoA contacts and attendees and displayed on screen at the beginning of each day of the conference
- Recognition and mention during our Opening and Closing Remarks
- Sponsors may at their option provide a single PowerPoint Slide showcasing their firm or products for display before the Excellence in Engineering program

Silver Level Exhibitor - \$800

Classic Level PLUS

- Company may provide a five-minute, or shorter, pre-recorded presentation to showcase your product to be presented before a technical session
- Sponsors may at their option provide up to two PowerPoint Slide showcasing their firm or Products for display before the Excellence in Engineering program

SEAoA CONFERENCE GOOD TO KNOW

1. Our conference typically attracts at least 100 Structural Engineers from throughout Arizona and the southwest. As a virtual conference in 2021, we expect to have 150+ attendees.
2. Our members range from sole proprietors to medium size firms to multi-national engineering firms working on projects down the street and around the world.
3. Our event is known for great value and for the diversity of topics and exhibitors we bring to our members.
4. Read the Terms and Conditions (next page) that contains additional guidance regarding set up and take down times as well other information

SPONSOR/EXHIBITOR TERMS AND CONDITIONS

1. **SHOW MANAGEMENT:** Management of the Convention is conducted by the SEAoA Convention Committee and decisions made in the enforcement and interpretation of the following rules and regulations by the SEAoA Convention Committee is final.
2. **ELIGIBLE EXHIBITORS:** The SEAoA Convention Committee reserves the right to determine the eligibility of any company or product for inclusion in the convention and reserves the right to reject, eject, or prohibit in whole or in part, or any exhibitor, or their representatives, with or without cause.
3. **ITEMS TO BE SUBMITTED:** Exhibitor is to submit an electronic copy (300 dpi) of its logo for use in conference materials, mailings and advertisements and agrees to allow this image and their company name and information provided in the Contract to be reproduced at the discretion of the show management. Silver Level Exhibitors are to submit a five (5) minute, or shorter, video showcasing your company and/or product. Submissions can be sent to info@seaoa.org.
4. **PERMITS/LICENSES:** Each sponsor is responsible for obtaining all necessary licenses and permits to use music, photographs, or any other copyrighted material used during sponsor's presentation. No sponsor will be permitted to play, broadcast, or use any other copyrighted material, such as photographs, or other artistic works, without first presenting to SEANM proof satisfactory that the sponsor has, or does not need a license to use such music or copyrighted material. The sponsor shall remain liable for and shall indemnify SEANM, their agents, and employees, harmless from all loss, cost claims, causes of actions, suits, damages, liability, expenses and costs, including reasonable attorney's fees, arising from or out of any violations or infringements (or claimed violation or infringement) by sponsor, sponsor's agent, or employees of any patent, copyright or trade secret, or privilege.
5. **LIABILITY:** The exhibitor agrees to make no claim for any reason whatsoever against the Convention Committee, the Structural Engineers Association of Arizona (SEAoA), its management company and staff, or other contractors for loss, theft, damage or destruction of goods, or for any injury to himself or employees; or for any damage of any nature or character including damage to his business by reason of the failure to provide space for the exhibit, or the removal of the exhibit; or for failure to hold the convention as scheduled; or for any action of any nature of the Structural Engineers Association of Arizona, or its members, committees, management company or employees.
6. **UNOCCUPIED SPACE:** The Convention Committee reserves the right, **should any exhibitor not provide logos, power point slides or video presentation by 1:00pm on May 28, 2021, or failure to make payment in full by May 3rd, 2021** to rent said space to any other exhibitor, or use said space for such purposes as it may see fit without any liability on its part. This clause shall not be construed as affecting the obligation of the exhibitor to pay the full amount specified in their rental invoice should the Convention Committee not resell the space at the full retail amount.
7. **INDEMNIFICATION:** Exhibitor agrees to indemnify Structural Engineers Association of Arizona, its officers and directors, management company and staff, and any service contractors against and to hold harmless for any claims arising out of acts of negligence of Exhibitors, or of their agents or employees.
8. **CHANGE IN SCHEDULE:** Exhibitor understands and agrees that the final schedule is subject to change to accommodate the final convention schedule. The SEAoA will send out amendments by email to registered exhibitors and update this document if changes must occur.